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OCT 27 2008

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facsimile transmittal

To: Examiner John R. Schnurr Fax: 571-273-8300

Art Unit: 2623

From: Jim H. Salter Date: 10/27/2008

Re: Appl. Ser. No. 09/767,819 Pages: 3

CC:

Urgent For Review Please Comment Please Reply Please Recycle

Dear Examiner Schnurr,

Please find attached an Interview Request Form. Thank you.

Best Regards,

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OCT 27 2008

PTOL-413A (10-07)
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U.S. Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

Applicant Initiated Interview Request Form

1/2

Application No.: 09/767,819 First Named Applicant: Robert M. Zeidman
 Examiner: John R. Schnurr Art Unit: 2623 Status of Application: Pending

Tentative Participants:

(1) Examiner Schnurr (2) Jim H. Salter
 (3) Robert M. Zeidman (4) _____

Proposed Date of Interview: October 30, 2008 Proposed Time: 3pm EDT (AM/PM)

Type of Interview Requested:

(1) Telephonic (2) Personal (3) Video ConferenceExhibit To Be Shown or Demonstrated: YES NO
 If yes, provide brief description: _____

Issues To Be Discussed

Issues (Rej., Obj., etc)	Claims/ Fig. #s	Prior Art	Discussed	Agreed	Not Agreed
(1) <u>Rejection</u>	<u>1-10</u>	<u>'Schindler's</u> []	[]	[]	[]
(2) _____	_____	<u>List'</u> , []	[]	[]	[]
(3) _____	_____	<u>Matheny,</u> []	[]	[]	[]
(4) _____	_____	<u>Blackletter,</u> []	[]	[]	[]
		<u>Williams</u> []	[]	[]	[]
[] Continuation Sheet Attached					

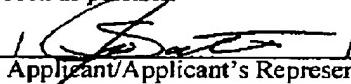
Brief Description of Arguments to be Presented:

Applicant to present arguments to distinguish Matheny and Williams from the claims as presently presented.
Conference call details on attached sheet.

An interview was conducted on the above-identified application on _____.

NOTE: This form should be completed by applicant and submitted to the examiner in advance of the interview (see MPEP § 713.01).

This application will not be delayed from issue because of applicant's failure to submit a written record of this interview. Therefore, applicant is advised to file a statement of the substance of this interview (37 CFR 1.133(b)) as soon as possible.



Applicant/Applicant's Representative Signature_____
Examiner/SPE SignatureJim H. Salter
Typed/Printed Name of Applicant or Representative35,668
Registration Number, if applicable

This collection of information is required by 37 CFR 1.133. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 21 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.

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p.3

OCT 27 2008

2/2

Applicant: Robert M. Zeidman

Examiner: Schnurr, John R.

Serial No.: 09/767,819

Group Art Unit: 2623

Filed: January 22, 2001

Docket No.: Zeid-02

Title: Method For Advertisers to Sponsor Broadcasts Without Commercials

Applicant Initiated Interview Request

When: Thursday, October 30, 2008, 12:00 PM-1:00 PM Pacific Time, 3:00 PM-4:00 PM Eastern Time.

Join the web meeting at <https://www1.gotomeeting.com/join/541475209>

Join the conference call: Dial 914-339-0010, Access Code/Meeting ID: 541-475-209